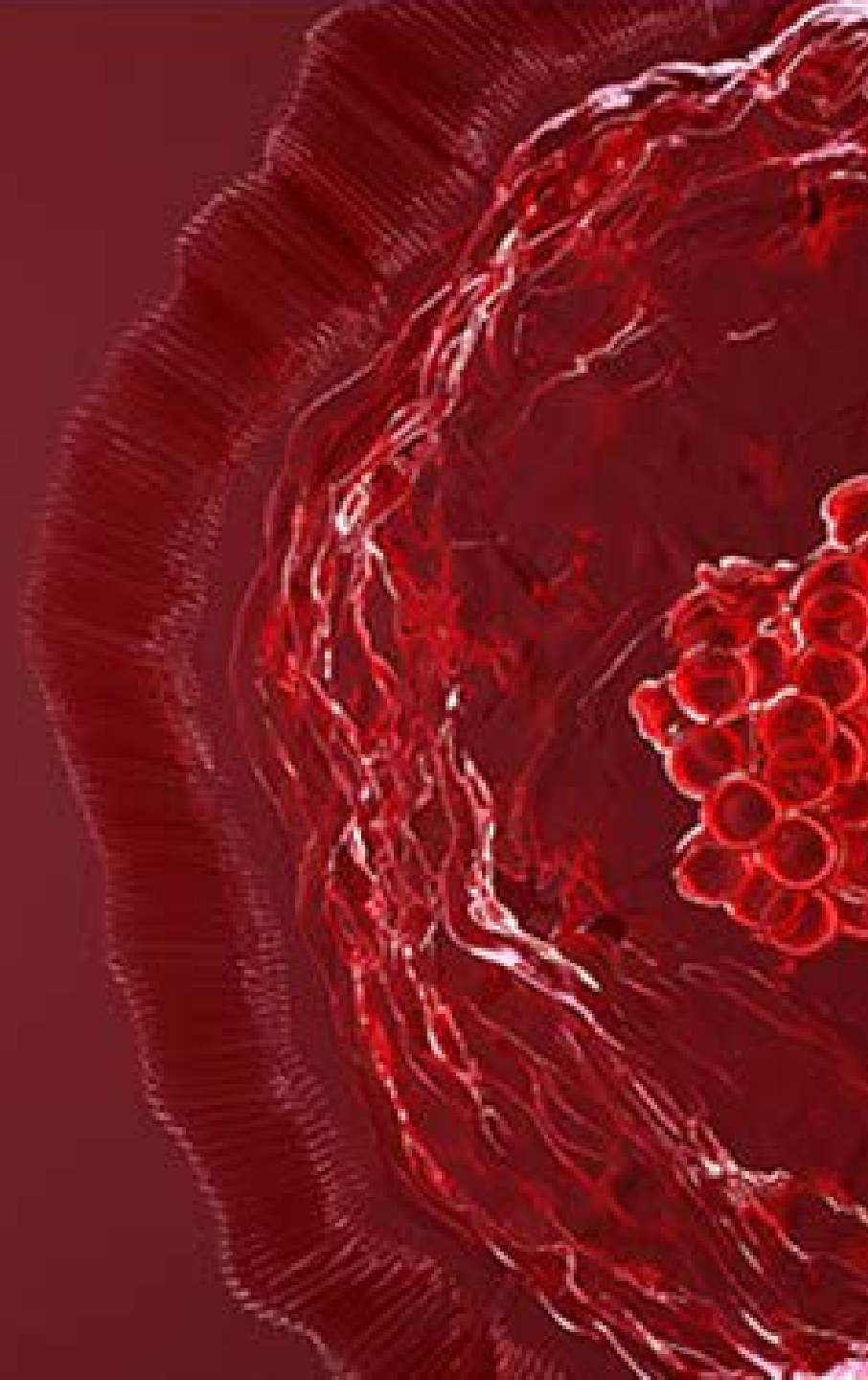


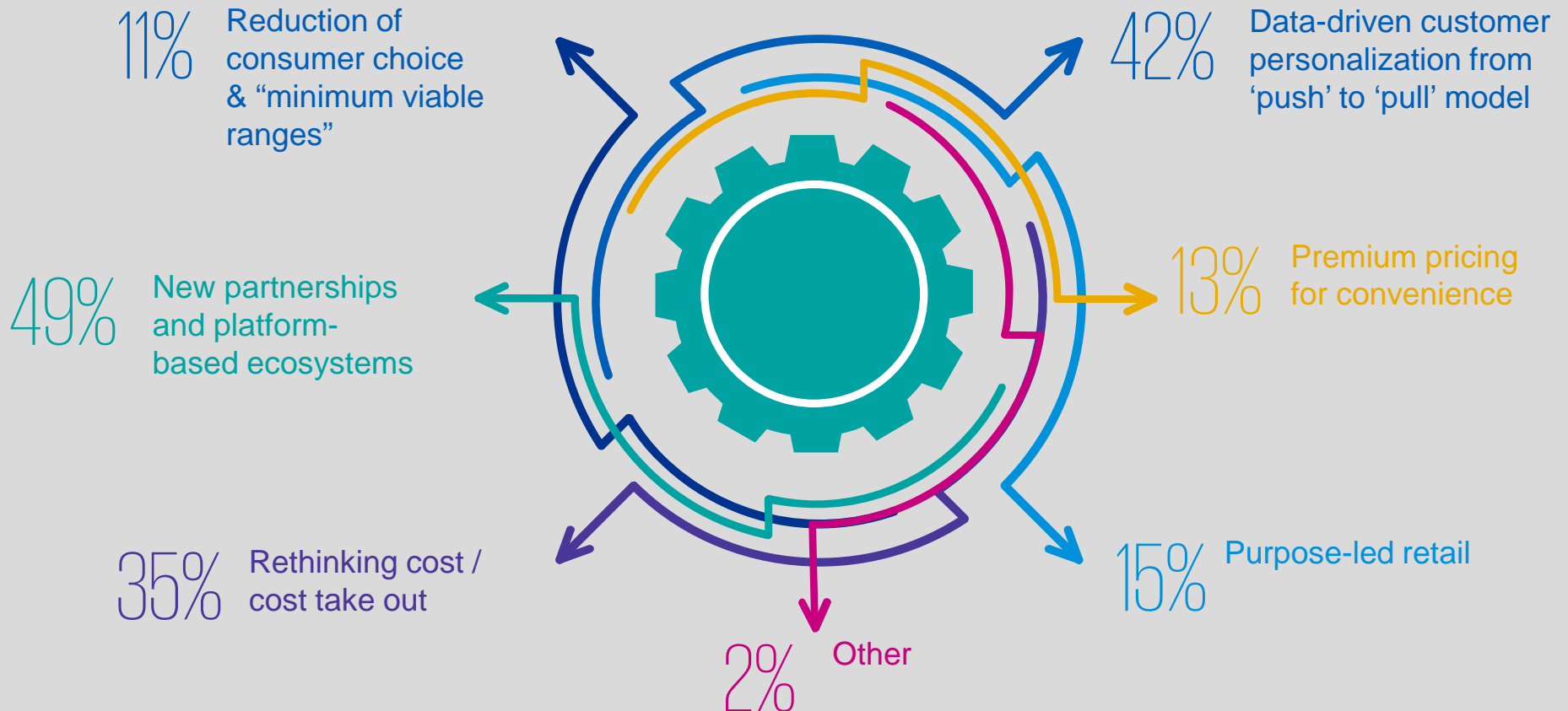


8th Webcast Polling Report

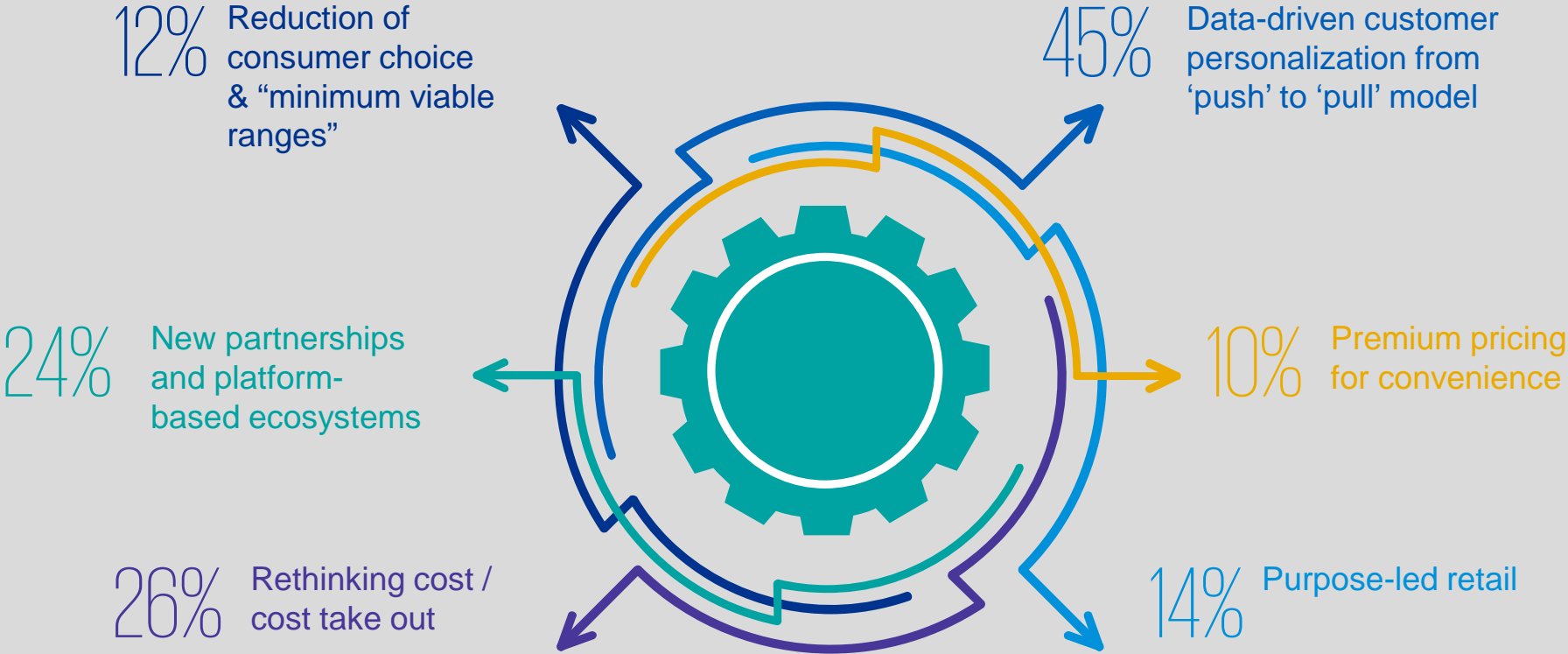
July 2020



Which of the following trends will be the top priority for retailers for the next 12 months



Which of the aforementioned trends is more likely to permanently alter the future retail strategy in the “new reality”?





kpmg.com/socialmedia

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