

Design challenges in creating a functional, creative yet functional office space

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The post-corona office



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A new normal?

Good! Most office work interactions will go back to old habits.

Good!

Bad!

A handful of the new habits will remain.

Some of the good changes will be lost.



Why will some of good changes be lost?

new habits, even if they are better: • New habits require an effort to adopt

. . .

• New habits require incentives or enforcement

How might we keep some of the good changes?

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- Old habits die hard. Research shows how difficult it is to induce



Rituals

- A **meaningful** experience
- A set of actions
- A proven way
- A correct performance
- A prescribed order of doing something
- A repetitive action **choreographed**
- The set of formal or informal **rules** in a choreography

Examples

- A wedding ceremony
- Christmas night with the family
- A board meeting in the company
- Satisfaction questionnaires after events
- Airline safety procedures choreography





Daily life rituals in your different "tribes"

Work rituals

Social rituals

Family rituals

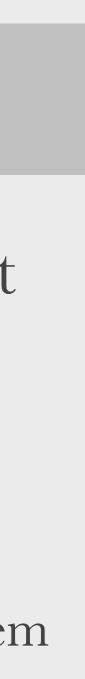
Personal rituals

Brand rituals

- Create procedures and monitor them
- Practice/repetition are key
- Make adoption easier identify obstacles are work to remove them Iterate frequently - revise and improve your new rituals in the coming months

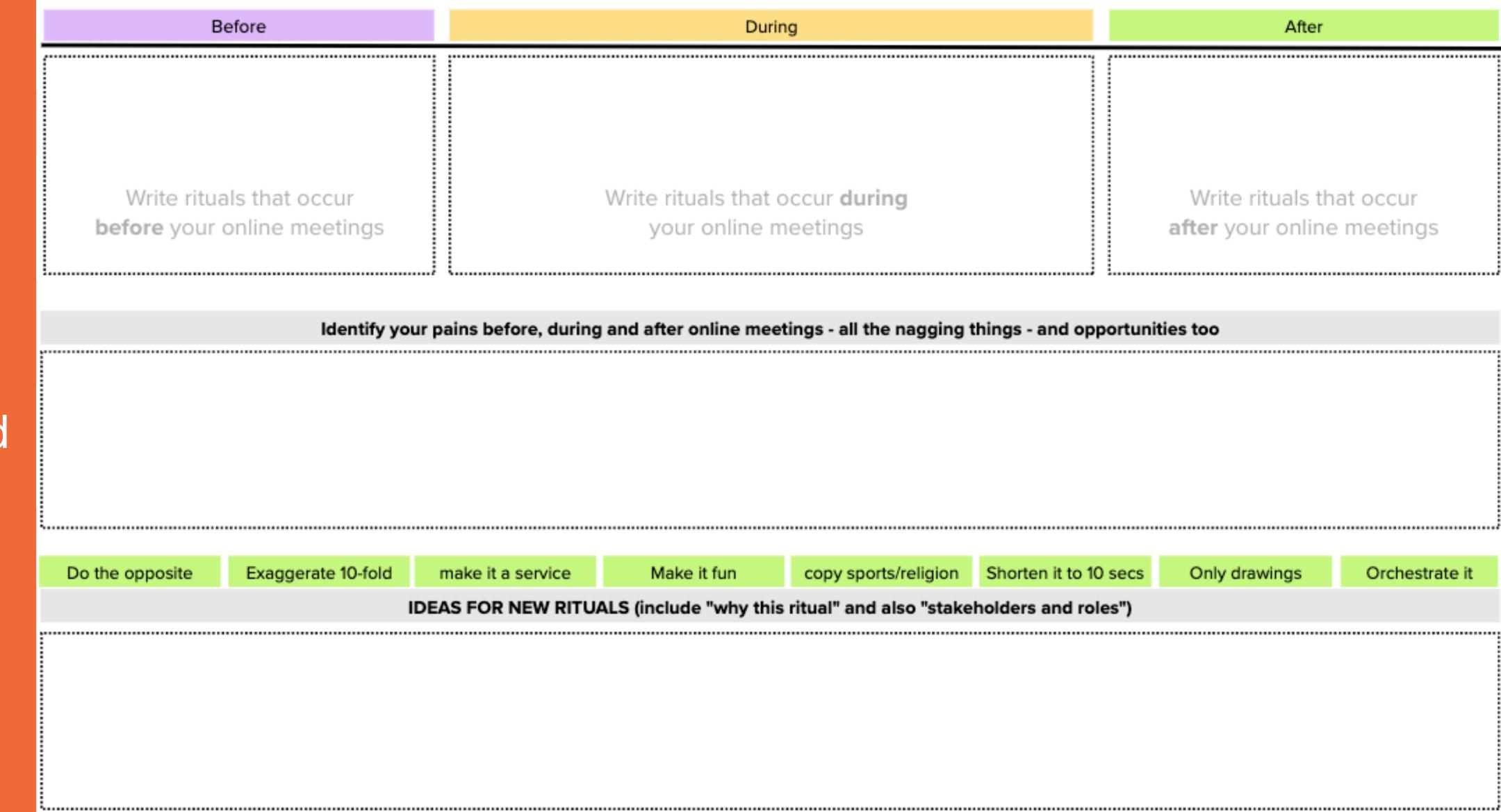
- Washing hands frequently; doing online meetings...
- You need to consciously select the best new norms that
- are good to keep and ritualize them:





Using MURAL:

RITUAL JOURN

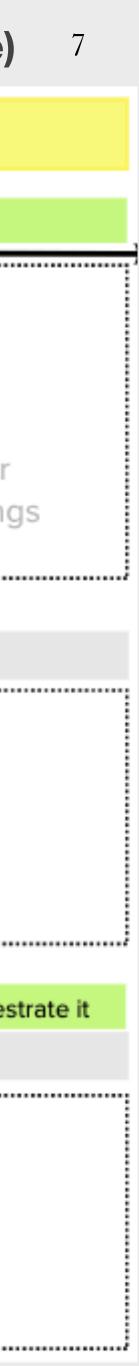


Shared online canvas

A proposed new work ritual

Illustrative and parcial example (1/3 of the total exercise)

EY MAP of (Online meet	tings			
During			After		
Write rituals that o your online m	-		Write rituals th after your online		
ng and after online mee	tings - all the nagging t	hings - and opportuni	ties too		
Make it fun	copy sports/religion	Shorten it to 10 secs	Only drawings	Orche	
UALS (include "why this	ritual" and also "stake	holders and roles")			





Questions? Just ask.

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