

COVID-19 & PRIVACY




Antonios Roussos
Executive Director, E&C
Head of Privacy & Group DPO
antonios.roussos@astellas.com
May, 2020

** The views expressed are personal and do not necessarily represent the approach of Astellas*

COVID-19: WHY PRIVACY?





PRIVACY &
COVID-19:
PRIVACY AS A
HANDBRAKE
OR AS A
SEATBELT?



COVID-19: THE PRIVACY AGENDA FOR BUSINESS

What are the main categories of topics that are dominating the privacy debate under COVID-19 from a business perspective?

Contain COVID-19
Spread &
Safeguard the
Working
Environment

Changes in
working practices

COVID-19:
CHANGES
IN
WORKING
PRACTICES

The main
challenges
from a
privacy
perspective

Digitization of Interactions with Customers & Stakeholders

Teleworking (WFH)

Security Profile of
tools/3rd parties

Employee
Monitoring?

Phishing / BYOD

AI/Data Lakes?

“Benign
Ignorance?”

COVID-19: CONTAIN COVID-19 SPREAD & SAFEGUARD THE WORKING ENVIRONMENT

Internal Reporting Requirements

Speak Up ?

Sharing health information with third parties

Is anonymity really possible ?

Contain COVID-19
Spread & Safeguard the
Working Environment

Be careful with the “filing system” argument?

Screening/Testing practices for COVID-19
infection cases

Tracking Apps?

Contact or Movement Tracing of
Individuals

THANK YOU!

