

5th Family Business Forum

11 April 2019, Grand Hyatt Athens

Agenda

12:00 - 12:30	Registration – Coffee
12:30 – 12:50	Welcome speech
	Vangelis Apostolakis, Deputy Senior Partner, KPMG
12:50 -13:20	Introductory speech
	Georgios Konstantopoulos, President SEVE (Greek Exporters Association)
13:20 – 14:00	John Davis on The New Formula for Success in an Age of Disruption
Keynote Presentation	• Professor John Davis, Faculty Director, Family Enterprise Programs, MIT Sloan School of Management . Founder & Chairman, Cambridge Family Enterprise Group
14:00 – 14:35	The Courage to Choose among Familial Social Norms, Nepotism, and Public Perception: Taboos vs. Reality
	 Andrea Calabrò, Professor at IPAG Business School // Co-Founder of Family Business Research Strategic Interest Group (FBR SIG) and International Family Business Research Forum (IFBRF).
14:35 -15:20	Lunch Break
15:20 - 15:50	Managing Conflict and Adversity in Family Business
	 Vassilis Antonas, Managing Director, Impact PCS & best-seller author "Coaching for Impact" Tereza Venetsanou, Master NLP Practitioner
15:50 –16:20	Managing reputation in times of turbulence
	Matt Painter, Managing Director, Ipsos Mori Reputation Center
16:20 – 17:00	The importance of governance in Family Business
	Hermut Kormann, Honorary Professor at Zeppelin University and University of Leipzig
17:00 – 17:20	Coffee Break
17:20 – 18:00	John Davis on Bridging the Founder with the Next Generation
	 Professor John Davis, Faculty Director, Family Enterprise Programs, MIT Sloan School of Management. Founder & Chairman, Cambridge Family Enterprise Group
18:00 - 19:15 Panel discussion	Panel Discussion: Women-Leaders in Family Businesses
	— Alexandra Pitta- Chazapi, Managing Director, Attiki Bee Culturing Co - Alexandros Pittas
	— Eleni Papandreou, CEO, Intersys
	- Eleni Polychronopoulou, Executive Vice President of Environmental Protection
	— Despina Panayiotou Theodosiou, Chief Executive Officer, Tototheo Maritime Engineering
	Panel moderator: Katerina Polyzoi, Senior Manager, KPMG
19:30	Closing