

Leaders of Digital Economy Conference

DEVELOPING THE SOFT COMPUTING MINDSET

Tuesday, November 6 –Grand Hyatt Hotel Athens

Agenda

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| 08:30 - 09:15 | Registration |
| 09:15 - 09:30 | Welcome Speech |
| 09:30 - 10:15 | “2nd Industry 4.0 wave of Growth and Productivity” |
| Opening Presentation | — Henrik von Scheel , “Originator of the Industry 4.0” |
| 10:15 – 10:50 | “The digital transformation of Greece” |
| | — Diomidis Spinellis , Professor and Head of the Department of Management Science and Technology of the Athens University of Economics and Business – Advisory Board Member, diaNEOsis |
| 10:50 - 11:30 | “Emerging Technologies +Design Thinking +Enterprise Value= Innovation with a purpose” |
| | — Nils Mork Ulness , Head of Strategy-Science, AIG |
| 11:30 – 12:15 | Coffee Break |
| 12: 15 – 13:00 | “Creating a culture of innovation and adaptiveness” |
| Keynote Presentation | — Rahaf Harfoush , Digital Anthropologist - Author - Professor, SciencePo frm Young Global Changer at the G20 Think Tank Summit” |
| 13:00 -13:15 | Q&A with Rahaf Harfoush |
| 13:15 – 13:50 | “The paradigm shift of platformisation; Co-opetition, innovation and ecosystem creation ” |
| | — Brad Van Leeuwen , Head of Relationships, Railsbank. Mentor, Startupbootcamp FinTech |
| 13:50 – 14:55 | Lunch Break |
| 14:55 – 16:05 | Panel Discussion: “Mapping the business digital transformation journey” |
| Keynote Panel Discussion | — Xenophon Liapakis , CIO and CDO of Interamerican Group, Part of ACHMEA- President of the Hellenic CIO Forum — Stefanos Mytilineos , General Manager of e-Banking, Piraeus Bank Group — Theodosis Michalopoulos , Enterprise Business & Public Sector Director, Microsoft Greece, Cyprus & Malta — Spiros Poulidas , President and General Manager, IBM, Greece & Cyprus Panel Moderator: Teti Igoumenidi , Journalist, Naftemporiki |
| 16:05 – 16:40 | “Is your company “smart” enough?” |
| | — Dionisis Diamantopoulos , Partner, KPMG |
| 16:40 – 17:15 | “The other side of Digital Transformation; The business case for Information security & Data Privacy” |
| Expert Speaker Presentation | — Ilias Chantzios , Senior Director Government Affairs EMEA and APJ, Global CIP and Privacy Advisor, Symantec |
| 17:30 | Closing Remarks |