

Leaders of Digital Economy Conference

DEVELOPING THE SOFT COMPUTING MINDSET

Τρίτη 6 Νοεμβρίου – Ξενοδοχείο Grand Hyatt, Αθήνα

Agenda

08:30 - 09:15	Προσέλευση-Εγγραφές
09:15 - 09:30	Εισαγωγή στο Συνέδριο
09:30 - 10:15	“2nd Industry 4.0 wave of Growth and Productivity”
Opening Presentation	— Henrik von Scheel , Originator of the Industry 4.0
10:15 - 10:45	“The digital transformation of Greece”
	— Diomidis Spinellis , Professor and Head of the Department of Management Science and Technology of the Athens University of Economics and Business – Advisory Board Member, diaNEOsis
10:45 - 11:20	“ The paradigm shift of platformisation; Co-opetition, innovation and ecosystem creation ”
	— Brad Van Leeuwen , Head of Relationships, Railsbank. Mentor, Startupbootcamp FinTech
11.20 - 12.00	Coffee Break
12.00 - 12.45	“The 3rd wave to innovate-Innovate around the core”
Keynote Presentation	— David Robertson , Senior Lecturer, MIT Sloan School of Management-Author of the award winning book “Brick by Brick: How LEGO Rewrote the Rules of Innovation and Conquered the Global Toy Industry”
12:45 -13.00	Q&A with David Robertson
13.00 - 14.00	“An open dialogue amongst c-suite executives from organizations-disruptors and established companies that thrive in the area of innovation about the challenges, the clichés and the opportunities of Digital Transformation”
Keynote Panel Discussion	— Xenophon Liapakis , CIO and CDO of Interamerican Group, Part of ACHMEA- President of the Hellenic CIO Forum — Stefanos Mytilineos , General Manager of e-Banking, Piraeus Bank Group — Spiros Poulidas , President and General Manager, IBM, GR & CY
14:00 – 15:10	Lunch Break
15:10 – 15:45	“Emerging Technologies +Design Thinking +Enterprise Value= Innovation with a purpose”
	— Nils Mork Ulnes , Head of Strategy-Science, AIG
15:45 – 16.15	“IoT, Connected devices and 5G: What are the technological developments with the greatest impact on business models;»
	— Speaker TBC
16:15 – 16:30	Coffee Break
16:30 – 17:00	“The other side of Digital Transformation; The business case for Information security & Data Privacy”
Expert Speaker Presentation	— Ilias Chantzos , Senior Director Government Affairs EMEA and APJ, Global CIP and Privacy Advisor, Symantec
17:30	Closing Remarks